File 344:Chinese Patents Abs Aug 1985-2003/Mar (c) 2003 European Patent Office File 347: JAPIO Oct 1976-2003/Apr (Updated 030804) (c) 2003 JPO & JAPIO File 350: Derwent WPIX 1963-2003/UD, UM &UP=200350 (c) 2003 Thomson Derwent File 348: EUROPEAN PATENTS 1978-2003/Jul W03 (c) 2003 European Patent Office File 349:PCT FULLTEXT 1979-2002/UB=20030731,UT=20030724 (c) 2003 WIPO/Univentio File 256:SoftBase:Reviews, Companies&Prods. 82-2003/Jul (c) 2003 Info. Sources Inc 2:INSPEC 1969-2003/Jul W4 File (c) 2003 Institution of Electrical Engineers 35:Dissertation Abs Online 1861-2003/Jul File (c) 2003 ProQuest Info&Learning 65:Inside Conferences 1993-2003/Aug W1 File (c) 2003 BLDSC all rts. reserv. 99:Wilson Appl. Sci & Tech Abs 1983-2003/Jun File (c) 2003 The HW Wilson Co. File 233:Internet & Personal Comp. Abs. 1981-2003/Jul (c) 2003 Info. Today Inc. File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13 (c) 2002 The Gale Group File 474:New York Times Abs 1969-2003/Aug 05 (c) 2003 The New York Times File 475: Wall Street Journal Abs 1973-2003/Aug 05 (c) 2003 The New York Times File 16:Gale Group PROMT(R) 1990-2003/Aug 06 (c) 2003 The Gale Group File 148:Gale Group Trade & Industry DB 1976-2003/Aug 06 (c) 2003 The Gale Group File 160: Gale Group PROMT(R) 1972-1989 (c) 1999 The Gale Group File 275:Gale Group Computer DB(TM) 1983-2003/Aug 06 (c) 2003 The Gale Group File 621:Gale Group New Prod. Annou. (R) 1985-2003/Aug 06 (c) 2003 The Gale Group File 636: Gale Group Newsletter DB(TM) 1987-2003/Aug 06 (c) 2003 The Gale Group File 9:Business & Industry(R) Jul/1994-2003/Aug 04 (c) 2003 Resp. DB Svcs. File 15:ABI/Inform(R) 1971-2003/Aug 05 (c) 2003 ProQuest Info&Learning 20:Dialog Global Reporter 1997-2003/Aug 06 File (c) 2003 The Dialog Corp. 95:TEME-Technology & Management 1989-2003/Jul W3 (c) 2003 FIZ TECHNIK File 476: Financial Times Fulltext 1982-2003/Aug 06 (c) 2003 Financial Times Ltd File 610: Business Wire 1999-2003/Aug 06 (c) 2003 Business Wire. File 613:PR Newswire 1999-2003/Aug 06 (c) 2003 PR Newswire Association Inc File 624:McGraw-Hill Publications 1985-2003/Aug 05 (c) 2003 McGraw-Hill Co. Inc File 634:San Jose Mercury Jun 1985-2003/Aug 05 (c) 2003 San Jose Mercury News File 810:Business Wire 1986-1999/Feb 28 (c) 1999 Business Wire File 813:PR Newswire 1987-1999/Apr 30 (c) 1999 PR Newswire Association Inc File 570: Gale Group MARS(R) 1984-2003/Aug 06 (c) 2003 The Gale Group File 635:Business Dateline(R) 1985-2003/Aug 05

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(c) 2003 ProQuest Info&Learning
File 477: Irish Times 1999-2003/Aug 05
          (c) 2003 Irish Times
File 710: Times/Sun. Times(London) Jun 1988-2003/Aug 05
          (c) 2003 Times Newspapers
File 711:Independent (London) Sep 1988-2003/Aug 05
          (c) 2003 Newspaper Publ. PLC
File 756: Daily/Sunday Telegraph 2000-2003/Aug 06
          (c) 2003 Telegraph Group
File 757:Mirror Publications/Independent Newspapers 2000-2003/Aug 06
          (c) 2003
File 387: The Denver Post 1994-2003/Aug 05
         (c) 2003 Denver Post
File 471:New York Times Fulltext 90-Day 2003/Aug 05
         (c) 2003 The New York Times
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
         (c) 2002 Phoenix Newspapers
File 494:St LouisPost-Dispatch 1988-2003/Aug 03
         (c) 2003 St Louis Post-Dispatch
File 498:Detroit Free Press 1987-2003/Aug 04
         (c) 2003 Detroit Free Press Inc.
File 631:Boston Globe 1980-2003/Aug 05
         (c) 2003 Boston Globe
File 633: Phil. Inquirer 1983-2003/Aug 05
         (c) 2003 Philadelphia Newspapers Inc
File 638: Newsday/New York Newsday 1987-2003/Aug 03
         (c) 2003 Newsday Inc.
File 640: San Francisco Chronicle 1988-2003/Aug 06
         (c) 2003 Chronicle Publ. Co.
File 641: Rocky Mountain News Jun 1989-2003/Aug 02
         (c) 2003 Scripps Howard News
File 702:Miami Herald 1983-2003/Aug 05
         (c) 2003 The Miami Herald Publishing Co.
File 703:USA Today 1989-2003/Aug 05
         (c) 2003 USA Today
File 704: (Portland) The Oregonian 1989-2003/Aug 04
         (c) 2003 The Oregonian
File 713:Atlanta J/Const. 1989-2003/Aug 03
         (c) 2003 Atlanta Newspapers
File 714: (Baltimore) The Sun 1990-2003/Aug 05
         (c) 2003 Baltimore Sun
File 715:Christian Sci.Mon. 1989-2003/Aug 06
         (c) 2003 Christian Science Monitor
File 725: (Cleveland) Plain Dealer Aug 1991-2003/Aug 03
         (c) 2003 The Plain Dealer
File 735:St. Petersburg Times 1989- 2000/Nov 01
         (c) 2000 St. Petersburg Times
?ds
Set
        Items
                Description
                PROMOTION? OR INCENTIVE? OR DISCOUNT? ? OR REBATE? OR SPEC-
S1
      5129171
             IAL()OFFER? ? OR GIFT()CERTIFICATE? OR ECOUPON? OR E()COUPON?
             OR ECENTIVE? OR E()CENTIVE?
S2
          711
                S1(5N)(ANONYM? OR PRIVATE? OR SECRET OR CONCEAL? OR DISGUI-
             S? OR UNIQUE OR SECURE? ? OR UNGUESSABLE) (5N) (ACCOUNT OR ACCO-
             UNTS)
S3
                S2(5N)(STORE? ? OR STORING OR STORAGE OR KEEP? OR KEPT OR -
             SAVE? ? OR SAVING) (5N) (CREDIT OR CREDITS)
S4
                RD (unique items)
S5
                S2(5N)(SECUR? OR UNIQUE?)(3N)(KEY OR KEYS OR WORD? OR TEXT
             OR ALPHANUMERIC? OR CODE? OR CODING OR ID OR IDENTIFICATION? -
             OR PASSWORD? OR PIN OR PERSONAL()IDENTIFICATION()NUMBER?)
S6
           13
                S5 NOT S4
S7
                S6 NOT PY>1998
           3
S8
           54
                S2(5N)(CONSUMER? OR CLIENT?)(3N)(ACCOUNT OR ACCOUNTS)
```

S9	54	S8	NOT	(S4	OR S7)
S10	17	S9	NOT	PY>1	998
S11	11	RD	(uni	que	items)

4/3,K/1 (Item 1 from file: 348) DIALOG(R) File 348: EUROPEAN PATENTS (c) 2003 European Patent Office. All rts. reserv. 01531679 Security module for an account management system Sicherheitsmodul fur ein Kontenverwaltungssystem Module de securite pour un systeme de gestion de compte PATENT ASSIGNEE: Francotyp-Postalia AG & Co. KG, (3418560), Triftweg 21-26, 16547 Birkenwerder, (DE), (Applicant designated States: all) INVENTOR: Bleumer, Gerrit, Mozartstrasse 1, 16552 Schildow, (DE) Heinrich, Clemens, Helmstedter Strasse 24, 10717 Berlin, (DE) LEGAL REPRESENTATIVE: Eisenfuhr, Speiser & Partner (100151), Martinistrasse 24, 28195 Bremen, (DE) PATENT (CC, No, Kind, Date): EP 1278168 A1 030122 (Basic) APPLICATION (CC, No, Date): EP 2001117212 010716; DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE; TR EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI INTERNATIONAL PATENT CLASS: G07F-019/00 ABSTRACT WORD COUNT: 200 NOTE: Figure number on first page: 5 LANGUAGE (Publication, Procedural, Application): English; English; English FULLTEXT AVAILABILITY: Available Text Language Update Word Count 200304 CLAIMS A (English) 763 200304 SPEC A (English) 11679 Total word count - document A 12442 Total word count - document B n Total word count - documents A + B 12442 ... SPECIFICATION The revenue generated by each customer is securely monitored and the customers are given respective rebates , credits , reduced interest rates, etc. account management system can keep all account An ultra **secure** data confidential even against the prying eyes of the super user of the 4/3, K/2(Item 1 from file: 148) DIALOG(R) File 148: Gale Group Trade & Industry DB (c) 2003 The Gale Group. All rts. reserv. 05804905 SUPPLIER NUMBER: 11744013 (USE FORMAT 7 OR 9 FOR FULL TEXT) Economic growth and policy in the nineties. (Transcript) Darby, Michael R. Business Economics, v27, n1, p21(4) Jan, 1992 CODEN: BECODS DOCUMENT TYPE: Transcript ISSN: 0007-666X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT WORD COUNT: 2946 LINE COUNT: 00238 private saving and investment. Proposals include a permanent

... private saving and investment. Proposals include a permanent extension of the research and experiment tax **credit**, **incentives** for **private** investment in economically distressed areas, family **saving accounts**, a capital-gain-tax differential, and penalty-free withdrawals from IRAs for first-time home...

7/3,K/1 (Item 1 from file: 350)

DIALOG(R) File 350: Derwent WPIX

(c) 2003 Thomson Derwent. All rts. reserv.

010502353 **Image available**
WPI Acc No: 1995-403675/199551

XRPX Acc No: N95-292308

Crediting system for adding rebates to accounts of user for purchasing given product - establishes account after mfr. with service bureau who, in turn, sets up access line via which user can access line using code to obtain credit on own account

Patent Assignee: LAUGHREY INC J B (LAUG-N)

Inventor: FLATEN L M

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No Kind Date Applicat No Kind Date Week US 91811581 US 5467269 Α 19951114 Α 19911220 199551 B US 94251012 Α 19940531

Priority Applications (No Type Date): US 91811581 A 19911220; US 94251012 A 19940531

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes
US 5467269 A 6 G06F-015/00 Cont of application US 91811583

US 5467269 A 6 G06F-015/00 Cont of application US 91811581
...Abstract (Basic): The system for crediting a rebate to a designated account of a user of the system, has a rebate certificate, which has at least one predetermined unique code on it. An input device receives from the user the predetermined unique code taken from...

7/3,K/2 (Item 1 from file: 349)

DIALOG(R) File 349: PCT FULLTEXT

(c) 2003 WIPO/Univentio. All rts. reserv.

00285421 **Image available**

METHOD AND SYSTEM FOR SELECTIVE INCENTIVE POINT-OF-SALE MARKETING IN RESPONSE TO CUSTOMER SHOPPING HISTORIES

PROCEDE ET SYSTEME DE DISTRIBUTION DE BONS D'ACHAT EN FONCTION DES ACHATS ANTERIEURS D'UN CLIENT

Patent Applicant/Assignee:

CREDIT VERIFICATION CORPORATION,

Inventor(s):

DEATON David W,

GABRIEL Rodney G,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9503570 A2 19950202

Application: WO 94US8221 19940721 (PCT/WO US9408221) Priority Application: US 9396921 19930723; US 93141471 19931020

Designated States: AU BB BG BR BY CA CN CZ FI GE HU JP KE KG KP KR KZ LK LT LV MD MG MN MW NO NZ PL RO RU SD SI SK TJ TT UA UZ VN AT BE CH DE DK ES FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN ML MR NE SN TD TG

Publication Language: English Fulltext Word Count: 79153

Fulltext Availability: Detailed Description

Detailed Description

... number would then be omitted by the check reader 119 to provide the true customer account number.

In some instances, the customer **account** number may be combined with the transit number to provide a **unique** ID number.

It will be understood that the check number advances one unit each time a...important aspect of the invention is the ability to always recognize a customer's checking account number in a MICR line automatically, no matter which bank or which type of account is involved. With the ability to generate an extremely accurate indication of the customer's account number and the bank transit number, a unique customer identification code is provided which may be utilized to provide the many advantages of the invention to...

7/3,K/3 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

07541193 SUPPLIER NUMBER: 15746297 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Behind the bestsellers.

Maryles, Daisy
Publishers Weekly, v241, n39, p15(1)
Sept 26, 1994
ISSN: 0000-0019 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 769 LINE COUNT: 00057

... printing, the book began to take off the end of August because of a rather unique promotional campaign. To alert the media and key accounts, Ten Speed sent original cat paintings (authenticated by a seal from no less an authority...

11/3,K/1 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

05256066 Supplier Number: 48010370 (USE FORMAT 7 FOR FULLTEXT)

NEWS BRIEFS: Health Insurance Assn. of America

Washington Health Week, v5, n34, pN/A

Sept 29, 1997

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 75

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

The Health Insurance Assn. of America (HIAA) wants federal and state lawmakers to allow **consumers** to use cafeteria plans flexible spending **accounts** and other tax **incentives** to purchase **private** long-term care insurance which would offset nursing home and other long-term care expenses

11/3,K/2 (Item 2 from file: 16)

DIALOG(R) File 16: Gale Group PROMT(R)

(c) 2003 The Gale Group. All rts. reserv.

04764239 Supplier Number: 47013520 (USE FORMAT 7 FOR FULLTEXT)

Seidman Says, Don't Burn Bridges

HFN The Weekly Newspaper for the Home Furnishing Network, p36

Jan 6, 1997

Language: English Record Type: Fulltext Document Type: Magazine/Journal; General

Word Count: 1279

... What I would like to see this house do is pay more heed to accommodating consumers, and their retail accounts. Its discount division works privately with the larger chains to supply new fashions.

The Martex side needs more key items...

11/3,K/3 (Item 3 from file: 16)

DIALOG(R) File 16:Gale Group PROMT(R)

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01257960 Supplier Number: 41461664

Rivalry encouraged

Advertising Age, v61, n31, p30

July 30, 1990

Language: English Record Type: Abstract

Article Type: Industry overview

Document Type: Magazine/Journal; Tabloid; Trade

ABSTRACT:

... The firm is affiliated with Lopex (UK)-owned Alliance Intnl and is planning to go **private**. The national tourism **promotion account** is among its **clients**. The agency severed its relationship with state-run publisher Delo. With the demise of Communism...

11/3,K/4 (Item 1 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB

(c) 2003 The Gale Group. All rts. reserv.

10614672 SUPPLIER NUMBER: 53214908 (USE FORMAT 7 OR 9 FOR FULL TEXT)

New 'Senior Risk Manager' Designation.

KING, CAROLE ANN

National Underwriter Life & Health-Financial Services Edition, 31(1)

Nov 9, 1998

ISSN: 0893-8202 LANGUAGE: English . RECORD TYPE: Fulltext

WORD COUNT: 730 LINE COUNT: 00060

... successfully communicate in the client's language," and how to develop relationships that "take the **client**'s **unique** life experiences into **account**" he said.

Promotional materials stress that the course is not intended to be technical and cover issues on...

11/3,K/5 (Item 2 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB (c)2003 The Gale Group. All rts. reserv.

02055837 SUPPLIER NUMBER: 03145956 (USE FORMAT 7 OR 9 FOR FULL TEXT) Intercontinental Hotels Corp. promotes Inter-Continental Houston hotel by offering free round-trip air tickets to Europe.

PR Newswire, NYPR20

Feb 23, 1984

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 598 LINE COUNT: 00050

... S. notel industry, "Houston Plus" is largely targeted to the frequent business traveler market, which accounts for approximately 65 percent of Inter-Continental clientele. The unique promotion gives participants a choice of flights to 16 European destinations from six U.S. gateways...

11/3,K/6 (Item 1 from file: 160)

DIALOG(R)File 160:Gale Group PROMT(R)

(c) 1999 The Gale Group. All rts. reserv.

01898716

Bank of Boston Eegins Marketing Mutual Funds

American Banker March 29, 1988 p. 32,31

ISSN: 0002-7561

... be made through the bank's discount brokerage operation. The funds are being marketed to **private** banking **clients** and **discount** brokerage customers. Deposits made into a clearing **account** to handle mutual funds can be used to buy fund shares, with proceeds from fund...

ر پیش

11/3,K/7 (Item 1 from file: 9)

DIALOG(R) File 9: Business & Industry(R)

(c) 2003 Resp. DB Svcs. All rts. reserv.

2277539 Supplier Number: 02277539 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Royal Bank of Canada Trying to Coordinate Services to the Wealthy (Royal Bank of Canada restructured financial services operations to better serve affluent customers)

American Banker, v 163, n 208, p 8

October 29, 1998

DOCUMENT TYPE: Newspaper ISSN: 0002-7561 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 559

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...9в

Royal Mutual Funds Assets under mgmt \$18.5B

Royal Trust Managed for \$10.6B

private clients

Royal Bank Action Direct Discount broker \$4.0B

accounts

Source: Company Reports

11/3,K/8 (Item 2 from file: 9)

DIALOG(R)File 9:Business & Industry(R) (c) 2003 Resp. DB Svcs. All rts. reserv.

1521174 Supplier Number: 01521174 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Rating the Trends

(Table shows percentages of manufacturers and retailers rating various trade spending issues very/extremely important: 34% and 84%, respectively, for labor costs)

BrandMarketing Supplement to Supermarket News, p 4

June 03, 1996

DOCUMENT TYPE: Journal; Survey (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 99

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...Margin Erosion 82% 91% Managing Variety vs. Duplication 73% 77% Logistics Focus/ECR 73% 63%

Account -Customized Consumer Promotion 65% 69% Private Label Growth 56% 73% Labor Costs 34% 84%

SOURCE: "1996 TRADE PROMOTION SPENDING AND MERCHANDISING...

11/3,K/9 (Item 1 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2003 ProQuest Info&Learning. All rts. reserv.

01441972 00-92959

Why you should offer investment counseling

Lahman, Tom

ABA Banking Journal v89n6 PP: 61-62 Jun 1997

ISSN: 0194-5947 JRNL CODE: BNK

WORD COUNT: 1391

...TEXT: their clients and consequently are better equipped to recommend the most appropriate solutions for their clients 'unique situations. Since incentive weighting to specific investment products or accounts has been removed, a sales culture that is geared to the needs of clients has...

11/3,K/10 (Item 1 from file: 624)

DIALOG(R) File 624:McGraw-Hill Publications

(c) 2003 McGraw-Hill Co. Inc. All rts. reserv.

0347449

BT BROKERAGE TESTS PRIVATE TRADING MACHINE TO GET READY FOR '92 LAUNCH

Securities Week November 18, 1991; Pg 5

Journal Code: SW ISSN: 0149-3582

Word Count: 331 *Full text available in Formats 5, 7 and 9*

BYLINE:

JΡ

...service during the first quarter of next year.

BT Trade will be "almost like a private DOT" for the discount broker's institutional clients, including corporate accounts, pension funds, mutual funds and money manager accounts , Ducey said. BT Trade will enable the firm's clients to enter their orders directly to the NYSE floor. BT Brokerage owns two NYSE seats...

11/3,K/11 (Item 1 from file: 813)

DIALOG(R) File 813: PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

0630199

DV004

AMERICA GETS REAL TASTE OF 'DOWN UNDER'; COORS INTRODUCES LEGENDARY 'AUSSIE CLASSIC-STYLE' BEER NATIONWIDE

DATE: September 13, 1993

12:31 EDT WORD COUNT: 471

...percent over 1992.

Castlemaine XXXX brand will be supported by a multifaceted marketing program, including promotions for on- and off-premise accounts highlighting the product's unique heritage and distinctive packaging.

In October, a consumer sweepstakes featuring grand prize trips to Australia will be unveiled. Targeted radio and billboard advertising...